



# V-Sound Productions

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**Professional Disc Jockey (DJ)  
Entertainment Products & Services**

## 20 reasons to choose V-Sound Productions over the competition

### Here's what you can expect and will receive from V-Sound Productions...

*You will receive ALL of these valuable features and benefits for your event at a package price that will fit your needs and budget!!*

#### 1) FRIENDLY, RELIABLE, FUN, EXPERIENCED DJ

Owner/DJ, Joe "V-Sound" Vaccaro has over 25+ years experience in the music industry. He has worked as a Mobile & Radio Disc Jockey, Producer, Remixer, Musician, Composer, Sound Engineer, Special Event Coordinator and Artist Consultant. Joe "V-Sound" Vaccaro will be the DJ for your event...NO bait and switch like other companies who tout their experience only to send out an inexperienced DJ to your event.

Joe "V-Sound" Vaccaro has created remixes for dozens of major artists including: Madonna, Lady GaGa, Beyonce, Black Eyed Peas, Jay-Z, Rihanna, Britney Spears, Taylor Swift, Usher, Eminem, Miley Cyrus, Ke\$ha, Katy Perry and many others. Joe is currently a remixer and music programmer for Select Mix/Hot Tracks. Select Mix/Hot Tracks is one of the oldest and most respected remix services that provides music to DJ's, Clubs & Radio Stations around the world. Joe is the music programmer on their best-selling 80's music series, "The Edge" as well as on their best-selling current Top 40 hit music series, "Select Essentials". Many of Joe's remixes are used by mobile, radio and club DJ's around the world. Visit our web site at [www.vsoundproductions.com](http://www.vsoundproductions.com) for a list of current remixes by Joe "V-Sound" Vaccaro.

#### 2) BEST MUSIC SELECTION

Joe's vast professional experience and talent at hundreds of events make V-Sound Productions uniquely qualified to make your event a SUCCESS! This unique combination of knowledge, talent and experience gives V-Sound Productions the ability to know what songs to play, when to play them and how to mix them together to keep your dance floor going! We are frequently complimented by our clients and their guests on our superb music selection and our ability to keep people dancing. You'll even hear special "shout outs" from your favorite artists!

#### 3) HUGE, DIVERSE MUSIC LIBRARY

V-Sound Productions has a huge music library of 50,000+ songs in a variety of music genres ranging from the 1930's to today's hottest music. The V-Sound Productions music library has all different types of music such as: Top 40/Pop, Rock, Hip Hop, Rap, Country, Dance, R&B, Soul, Motown, Big Band, New Age, Jazz, Classical, Ethnic & much more! Because we get our music directly from special DJ music services, record pools, remix services and from the record companies, we get the newest, hottest music BEFORE other DJ's. We will often have the hit songs 3-6 months BEFORE most other DJ's. This gives us the advantage of being able to have the best songs for your event without having to wait for them to be available for sale to the public. At V-Sound Productions, we use only clean, radio friendly versions that are suitable for all audiences.

#### 4) CUSTOM PRE-EVENT PLANNING

At V-Sound Productions, we offer you custom pre-event planning. What this means for you is that you will get pre-event planning that is custom made to fit your needs and wants. Our experienced DJ and Special Event Coordinator will assist you in every step of the planning include (but not limited to): music selection, event schedule, announcements, vendor coordination, room layout, valuable money saving tips and much more!

We even include our exclusive planning guide FREE! Includes a party or ceremony/reception planner, music recommendations guide, FAQ sheet, Top 300 song list, vendor contact sheet, party supplies and wedding superstore information and more in an attractive folder. This will help you to stay organized by allowing you to keep all of your various pieces of information together. This will also assist you in the pre-event planning for your event. A \$29.00 value! FREE!

NO "do it yourself" pre-made, "cookie cutter" online tools like other DJ companies. Why do it all by yourself when V-Sound Productions includes friendly, expert help FREE!

#### 5) UNLIMITED CLIENT & VENDOR CONSULTATIONS

ALL V-Sound Productions Disc Jockey (DJ) entertainment packages include UNLIMITED TELEPHONE, E-MAIL & IN-PERSON CLIENT & VENDOR CONSULTATIONS. This means we will meet and discuss with you and your vendors as many times as you like until you are fully satisfied with the pre-event planning and preparations for your event. NO other DJ offers the level of personalized service we do! Your DJ will also take care of all announcements, play requests, provide appropriate crowd interaction and serve as Master of Ceremonies (MC) and Event Coordinator to make sure your event everything runs smoothly so you and your guests can have a stress-free, fun event.

## **6) PROFESSIONAL GRADE EQUIPMENT**

At V-Sound Productions, we only use professional grade sound and lighting equipment. We use equipment from manufacturers like Mackie, Numark and others! We even include wireless microphones FREE in all of our packages! Unlike our competitors who use laptop computers, our equipment is extremely reliable. NO cheap, unreliable computers, MP3 players, iPOD's or other consumer electronics like other DJ's.

## **7) SUPERIOR SOUND QUALITY**

Since V-Sound Productions uses only professional grade equipment and CD's as our music library, we can provide you with superior sound quality to other DJ's. We use CD's and advanced audio processing (similar to those used in professional recording studios) to provide you the clearest, cleanest CD quality digital stereo sound at any volume. NO inferior MP3's like other DJ's use.

## **8) PROFESSIONAL CONDUCT**

V-Sound Productions has a strict policy regarding staff conduct. ALL V-Sound Productions staff members are PROHIBITED from consuming alcohol, smoking, using illegal drugs and/or engaging in any inappropriate and/or illegal behavior during the performance or delivery of products and services. In addition, only V-Sound Productions staff is permitted to attend private events. V-Sound Productions staff is also PROHIBITED from surfing the internet, checking e-mail, chatting online or playing games during an event. This ensures that your DJ will be conducting themselves in a professional manner and focusing their FULL and COMPLETE attention on YOUR event.

Keep in mind, most DJ's who use mp3's use computers. Many of these DJ's use their computer wireless internet connection to download illegal music, surf the internet, play video games, check e-mail and use chat sites DURING an event. Not only is this behavior extremely unprofessional but it takes the DJ's attention away from YOUR event and YOUR needs and exposes you to additional risk. Would you want your DJ surfing the web, checking their e-mail or using Twitter, Facebook or some other chat site DURING your wedding or special event? NO! That's NOT what you are paying them for.

## **9) PRIVACY & CODE OF ETHICS POLICY**

The V-Sound Productions Privacy & Code Of Ethics Policy is a detailed statement of V-Sound Productions' business standards and practices for your safety and piece of mind. Many DJ's do NOT have any kind of policy of this type and no one has as comprehensive and as detailed a policy as we do at V-Sound Productions. We value and respect our clients. For more information on this policy, visit our web site at [www.vsoundproductions.com](http://www.vsoundproductions.com).

## **10) FULLY LICENSED & INSURED COMPANY**

V-Sound Productions is a fully licensed and insured company. This means we are a licensed North Carolina business. We also carry a full \$4,000,000 liability and equipment insurance policy. This means you are protected from large, costly lawsuits should something go wrong. We also offer FREE proof of insurance certificates by request. Many DJ's do NOT carry insurance or have inadequate coverage. Many event venues are beginning to require that DJ's carry proper insurance to work at their venue.

## **11) FREE EVENT PROMOTION PACKAGE!**

The V-Sound Productions Event Promotion Package will help you to promote your event. It's a perfect way to get out information about your event, share photos, communicate with your guests and much more! It includes: your choice of custom web site address, web site hosting, e-mail account, photo album, blog and much more! This package was designed to help you SAVE MONEY, stay in touch with your guests and simplify your event preparations. An over \$200.00 value! FREE! An exclusive benefit available only through V-Sound Productions! For more details, visit [www.vsoundproductions.com](http://www.vsoundproductions.com). You can choose to include it or opt out of this option when you reserve your DJ.

## **12) FREE 3 DAY/2 NIGHT VACATION GETAWAY!**

As a special "Thank You" and appreciation of your business, V-Sound Productions will give you a special vacation getaway certificate good for a 3 Day/2 Night hotel stay at one of over 20 fantastic destinations in the USA and Mexico. Use it for your honeymoon, quick weekend trip, vacation with family or friends or whatever! This special vacation certificate is valued at over \$200.00 but you will receive it FREE with the purchase of any V-Sound Productions Disc Jockey (DJ) entertainment package of 3 hours or more! Another V-Sound Productions exclusive! NOT available from other DJ's! You can choose to include it or opt out of this option when you reserve your DJ.

## **13) FREE SETUP & BREAKDOWN AT YOUR EVENT!**

ALL V-Sound Productions Disc Jockey (DJ) entertainment packages include FREE SETUP & BREAKDOWN at your event! We will arrive approximately one hour before your event to perform basic set up tasks and make performance preparations. At the end of your event, we will breakdown our equipment and do performance clean up tasks. This is all in addition to the performance time included in your entertainment package. For example, if you purchase a 4 hour package, you will receive a 4 hour entertainment performance plus the set up and breakdown before and after your event.

## **14) FREE MULTI-COLORED LIGHT SHOW!**

ALL V-Sound Productions Disc Jockey (DJ) entertainment packages include a FREE MULTI-COLORED LIGHT SHOW! This energetic light show creates a fun, club style environment perfect for dancing! It contains 96 multi colored beams of light synchronized to the beat of the music. Brighter and more colorful than most DJ's basic lighting setups! Many DJ's do NOT even include a light show or will charge you extra for it. At V-Sound Productions, our energetic light show is always included FREE! You can choose to include it or opt out of this option when you reserve your DJ.

## **15) FREE KARAOKE SERVICE!**

Some of our Disc Jockey (DJ) entertainment packages include our FREE KARAOKE SERVICE! Your DJ will have thousands of songs on hand for your guests to sing to in English and Spanish. Songbooks will be passed out during your event for guests to choose from. The lyrics for each song will be provided on a TV monitor for your guests to use when singing. A microphone setup will also be provided. This is an expensive add-on with most DJ companies but we include it FREE! You can choose to include it or opt out of this option when you reserve your DJ.

## 16) WEDDING SUPERSTORE & PARTY DEPOT

The V-Sound Productions Wedding Superstore is your one-stop internet shop for everything you need to make your wedding special at discount prices. Over 5,000 products from over 30 of the world's best retailers! Clothing, shoes, jewelry, accessories, candles, Christian products, custom gift items, baskets, flowers, chocolate and much more! We specialize in providing a large selection of premium specialty products for Weddings. We even offer special discounts NOT available from other DJ's. Visit [www.vsoundproductions.com](http://www.vsoundproductions.com) to shop the store!

The V-Sound Productions Party Depot is your one-stop internet shop for all types of party supplies, decorations, favors, banners and more! You will find a large selection of quality products for ALL types of events including many special holidays. We even offer special discounts NOT available from other DJ's. Visit [www.vsoundproductions.com](http://www.vsoundproductions.com) to shop the store!

## 17) REFERRAL REWARDS PROGRAM MEMBERSHIP

You will also be eligible to receive special "member only" discount rates, FREE gifts and much more! Get the word out and get FREE stuff! The best part is that the more you purchase and the more people you refer to V-Sound Productions, the more FREE stuff you will receive! It's our way of saying "Thank You" for your business! Another exclusive benefit available only through V-Sound Productions! Visit our web site at [www.vsoundproductions.com](http://www.vsoundproductions.com) for more details on the V-Sound Productions Referral Rewards Program. You can choose to include it or opt out of this option when you reserve your DJ.

## 18) FLEXIBLE PAYMENT OPTIONS & PLANS

V-Sound Productions accepts cash, checks, money orders, credit cards & PayPal payments. We even accept payments directly from your bank checking or savings account for your convenience. Ask about our low weekly and monthly installment payment plans. We understand that planning an event can be costly, especially in these difficult economic times. Because of this, we will gladly customize a payment plan that fits your needs and budget. Contact our [Sales & Service Department](#) for details.

## 19) PROVEN RECORD OF SATISFIED CLIENTS

According to our client feedback forms, over 97% of our clients have rated V-Sound Productions' service and performance "EXCELLENT" or "VERY GOOD". In addition, many of our clients book extra time and services at their event, give generous tips to their DJ and refer our services to others. We have also maintained a 100% event attendance record over the past 25+ years.

How have we done it? By consistently providing our clients with the best quality services possible and always working to improve what we offer. Visit [www.vsoundproductions.com](http://www.vsoundproductions.com) to read comments from dozens of our many satisfied clients! Upon request, we can provide you with written documentation for all of our client testimonials as proof of our claims.

## 20) BEST VALUE FOR YOUR ENTERTAINMENT DOLLAR

V-Sound Productions is the best value for your entertainment dollar! V-Sound Productions includes more special products and services in our Disc Jockey (DJ) entertainment packages than other companies do. Many are exclusives that you will not find anywhere else. We believe that entertainment services should be affordable to anyone who wants them. For this reason, we strive to keep our costs down while maintaining the highest quality, professional entertainment services around. We also offer competitive prices and payment options that are sure to fit any budget.

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## **"THE COMPETITION"** (other DJ's, DJ companies & booking agents)

### Here's what you can expect to receive from other DJ's...

- \* inexperienced, unprofessional DJ's and staff
- \* cheap, unreliable equipment (laptop computers, iPOD's etc.)
- \* poor service, little or no personalized attention for your event
- \* pre-made, inflexible music playlists
- \* poor music selection and limited music knowledge
- \* little or no custom pre-event planning, only pre-made, "do it yourself", "cookie cutter" style online planning tools
- \* limited or zero in-person client or vendor consultations leaving you to do everything on your own
- \* inability to meet or know who your DJ will be in advance
- \* poor quality MP3's, poor sound quality, inconsistent music volume
- \* DJ's who drink alcohol, smoke, take breaks, surf the internet, check e-mail, chat online, bring their friends, interact inappropriately with your guests etc. at YOUR event.
- \* limited or zero special remixes, medleys or dance versions, just standard album or radio versions
- \* explicit or profanity laden lyrics in songs that are NOT suitable for all audiences and that will offend guests
- \* high prices, pay extra for add-ons like lights, karaoke etc.
- \* NO exclusive products or services
- \* NO valuable money saving tips
- \* NO event promotion package
- \* NO referral rewards program
- \* NO 3 day/2 night vacation getaway
- \* NO wedding superstore to buy wedding products
- \* NO party depot to buy party supplies
- \* NO special discounts